

News release

For immediate release

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“According to law enforcement, a parent’s best assurance for a quick and safe recovery of a missing child is to have a complete profile of the child on hand”.

Brandon’s Champions will be teaming up with Fox Communities Credit Union for an afternoon of child safety on June 23 and June 24, 2009 to be sure all children have a form of identification.

Child identification events will be held at two Fox Communities Credit Union locations:

- Tuesday, June 23, 12 p.m.-5 p.m., 3 N. Main Street, Clintonville
- Wednesday, June 24, 12 p.m.-6 p.m., 3401 E. Calumet Street, Appleton

The cost is \$10 per kit which includes:

- Two laminated identification cards with child’s photo and thumb print image
 - Full size ID page with 10 fingerprint images, color photo, and complete physical and emergency information
 - CD-ROM in FBI format containing all of the child’s information
- (Special discount for families of three or more get \$5 off total family amount.)

This event is sponsored by Fox Communities Credit Union, WIXX radio, WJMQ Frog Country, and Guard-A-Kid. Fox Communities Credit Union has been sponsoring these child identification events since 2004 and has been successful in identifying more than 1,500 children in Northeast Wisconsin.

Brandon Champion’s is a non-profit group devoted to promoting bicycle and helmet safety. The organization was started by the family of Brandon Fochs of Darboy who died as a result of a bicycle/vehicle accident. Brandon’s parents, Joe and Rose Fochs, were unaware that their son was in an accident because he did not have any identification with him. Brandon’s Champions will be offering their free helmet identification kits at the events, and they will also have bike helmets available for purchase.

You can register at either location to win one of two bikes that will be given away to help raise awareness of Brandon’s Champions.

For more information about the event, please check out the Fox Communities Credit Union website www.foxcu.org.