

News Release

Fox Cities Money Smart Week Media

Contacts:

Lynn Marie Hopfensperger (Fox Communities CU)

920-993-3770; lhopfensperger@foxcu.org

Julie Buchberger (Lakeview Credit Union)

920-729-5116; jbuchberger@lakeviewcu.org

“The Big Read” for Kids Part of Fox Cities Money Smart WeekSM

Appleton WI – “The Big Read” kick-off event for kids ages nine and younger is planned for Saturday, October 10, at nine locations throughout the greater Fox Cities area as part of Money Smart Week WisconsinSM. This wonderful children's event will engage and excite kids about money and saving as they participate in story time, songs and a fun activity.

Two separate sessions are planned at each location, featuring different books at each site: *Benny's Pennies* for ages 5 and younger, and the *Berenstain Bears' Trouble With Money* for ages 6-. Registration is required as seating is limited by location. Children must be accompanied by an adult. Each child who pre-registers (up to capacity) and attends the Big Read will receive a free copy of the book read during their session. To reserve your spot at ANY of the Big Read sites, call the Appleton Public Library at 920-832-6187.

“THE BIG READ” FOX CITIES LOCATIONS:

Times for first seven sites below:

Ages 5 & younger: 10:15 a.m.; Ages 6-9: 11:15 a.m.

Appleton Public Library, 225 N. Oneida St.

Black Creek Public Library/Community Room, 507 S. Maple St.

Kaukauna Public Library, 111 Main Ave.

Kimberly Public Library/Community Room, 515 W. Kimberly Ave.

Menasha Public Library, 440 First St.

Neenah-Menasha YMCA, 110 West North Water Street, Neenah

New London Public Library, 406 S. Pearl St.

Other locations:

Little Chute Civic Center – Kermis Dutch Festival, 625 Grand Ave. (off Main St.) in Little Chute:

Ages 5 & younger: 9 a.m.; Ages 6-9: 10 a.m.

Barnes & Noble – Appleton Fox River Commons, 4705 W. Grande Market Dr., Grand Chute:

Ages 5 & younger: 3:15 p.m.; Ages 6-9: 2:15 p.m.

Money Smart Week WisconsinSM is coordinated by the Federal Reserve Bank of Chicago (which serves most of Wisconsin), the Wisconsin Department of Financial Institutions and Governor Doyle's Council on Financial Literacy. Along with educating consumers about money management, Money Smart Week's goal is also designed to generate awareness of financial education available on a wide range of topics such as saving, investing and using credit wisely. For more information about Money Smart Week events around the Fox Cities visit www.moneysmartWI.org/foxcities, and across the state, visit www.moneysmartWI.org.