

News release

For immediate release

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ID My Child for Safety Day

Brandon's Champions will be teaming up with Fox Communities Credit Union for an afternoon of child safety on June 24 and June 26, 2008. Brandon's Champions was founded by the family and friends of Brandon J. Fochs, age 13, of Appleton. Brandon was involved in a bike/vehicle accident in 2003. He was not killed instantly because he wore his helmet, but no one knew who the unconscious boy was and couldn't get any medical information. Unfortunately, after a courageous five day battle Brandon died as a result of lung injuries.

Brandon's Champions will be offering their free identification kits at the events, and they will also have bike helmets available for purchase. Two bikes will be given away at each location, to help raise awareness of Brandon's Champions.

According to law enforcement, a parent's best assurance for a quick and safe recovery of a missing child is to have a complete profile of the child on hand.

Child identification events will be at two Fox Communities Credit Union locations:

- Tuesday, June 24, 12 p.m.-6 p.m., 2170 S. Ashland Avenue, Green Bay
- Thursday, June 26, 12 p.m.-6 p.m., 3401 E. Calumet Street, Appleton

The cost is \$10 per kit which includes:

- Two laminated identification cards with child's photo and thumb print image
- Full size ID page with 10 fingerprint images, color photo, and complete physical and emergency information
- CD-ROM in FBI format containing all of the child's information

This event is sponsored by Fox Communities Credit Union, WIXX and Guard-A-Kid

rcornelius@guardakid.com. Representatives from Subway and Harris Karate will also be at the event.